

IOANNA TSIFOTUDI

FOOTBALL SCOUT · PERFORMANCE ANALYST

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▪ PROFILE

Former competitive footballer and sports scientist (MSc, Maximizing Athletic Performance) with 15 years coaching tennis and football. I pair a player's feel for the game with an analyst's eye for positioning, decision-making and technical detail on video. I'm currently sharpening my evaluation and report-writing in the **360 Scouting Academy**, applying professional frameworks to full-match analysis and individual player screening. My focus is turning what I see into clear, actionable scouting reports.

▪ SCOUTING TRAINING

360 Scouting Academy - Member 2026 – present

- Complete (bi)weekly scouting assignments that mirror real club tasks: full-match analysis, individual player screening, and final-stage in-depth player evaluations.
- Break down a detailed football situation each week, structuring observations with professional frameworks and refining them against expert feedback.
- Study core scouting themes, like physical and mental traits, positional play, opposition analysis, youth scouting and squad planning.
- Attend masterclasses with sporting directors, heads of recruitment and pro scouts; use industry platforms (Impect and Scoutastic).

▪ EXPERIENCE

Tennis & Football Coach (Freelance), Thessaloniki 2011 – present

- Conduct video and performance analysis to identify players' strengths, weaknesses and development needs.
- Monitor and report on player progress through structured observation and accurate data tracking.
- Designed and delivered individualized programs for 500+ athletes, with measurable performance gains.
- Apply research-based methods to athletic and technical development.

Academic Research Projects

- Conducted studies on physical performance using SPSS and statistical analysis.
- Presented findings at conferences and contributed to peer-reviewed publications, with strong attention to data accuracy.

▪ EDUCATION

MSc, Exercise & Quality of Life 2020

Specialization: Maximizing Athletic Performance - Democritus University of Thrace

BSc, Physical Education & Sport Science 2011

Specialization: Tennis Coaching - Democritus University of Thrace

▪ PUBLICATIONS

- The synchronism of hand movement in the tennis serve (2013).
- The effect of two different ball types on learning forehand and backhand strokes in tennis (2019).

▪ CORE SKILLS

- Player evaluation & talent ID
- Video & performance analysis
- Opposition & match analysis
- Scouting report writing
- Tactical understanding of football
- Structured observation
- SPSS & Excel

▪ PLATFORMS & TOOLS

- Impect (data)
- Scoutastic (reporting)

▪ ON & OFF THE PITCH

Former competitive player

Greek Women's First Division (football)

Football every day

Greek Super League & major international competitions

Active tennis player

▪ CERTIFICATIONS

- Tennis Refereeing Diploma
- Basketball Refereeing Diploma

▪ LANGUAGES

Greek

Native

English

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